## **POSTAGE RATE SHEET\***

Postcards	Min	Max
Height	3.5″	4.25"
Length	5″	6"
Thickness	.007"	.016"
Letters	Min	Max
Height	3.5″	6.125"
Length	5″	11.5"
Thickness	.009"	.25"
Flats-Automation	Min	Max
Height	5"	12"
Length	6"	15"
Thickness	.009″	.75″

First Class Mail				
Non-Auto (1 oz or less)	Letters	Cards	Flats	
Single Piece (machinable)	\$0.450	\$0.320	\$0.900	
Automation	(2 oz or less)		(1 oz or less)	
Mixed AADC	\$0.404	\$0.255	\$0.730	
AADC	\$0.374	\$0.244	\$0.630	
3-Digit	\$0.374	\$0.243	\$0.574	
5-Digit	\$0.350	\$0.229	\$0.400	

Postage costs are determined by size, weight and thickness of the mail piece, as well as the class of service (First Class, Standard or Nonprofit), and quantity/content of the mail list.

For a USPS pricing calculator to determine Domestic Business direct mail postage costs, visit <u>http://dbcalc.usps.gov/Default.aspx</u>

## Proposed USPS Rates for 1/22/12

Standard Letter Mail				
Automation (3.3 oz or less)	None	NDC	SCF	
Mixed AADC	\$0.278	\$0.245	N/A	
AADC	\$0.262	\$0.229	\$0.219	
3-Digit	\$0.260	\$0.227	\$0.217	
5-Digit	\$0.242	\$0.209	\$0.199	

Non-Profit Letter Mail			
Automation (3.3 oz or less)	None	NDC	SCF
Mixed AADC	\$0.166	\$0.133	N/A
AADC	\$0.150	\$0.117	\$0.107
3-Digit	\$0.148	\$0.115	\$0.105
5-Digit	\$0.130	\$0.097	\$0.087

Standard Flat Mail			
Automation (3.3 oz or less)	None	NDC	SCF
Mixed ADC	\$0.504	\$0.471	N/A
ADC	\$0.494	\$0.461	\$0.451
3-Digit	\$0.438	\$0.405	\$0.395
5-Digit	\$0.353	\$0.320	\$0.310

Non-Profit Flat Mail			
Automation (3.3 oz or less)	None	NDC	SCF
Mixed ADC	\$0.356	\$0.323	N/A
ADC	\$0.346	\$0.313	\$0.303
3-Digit	\$0.290	\$0.257	\$0.247
5-Digit	\$0.214	\$0.181	\$0.171

Check new USPS rates at: <u>http://pe.usps.com</u>

**D** Media can help you qualify for automation discounts by sorting and barcoding your mail project, as well as adhering to other postal service requirements. Our mail shop bar codes each piece and drops it at a USPS SCF which will save time over dropping the pieces at a local post office.

\***Note:** This information is subject to change without notice. For the most up-to-date direct mail cost and delivery, please request a quote at: <u>www.DMediaWeb.com</u>